



Prototron is a start-up fund, providing **money and incubation services for building prototypes**, so that the products can be tested on potential customers.

We find successful start-ups

We take 0% equity

Winners get up to 12'000€ and 12+ months of incubation and prototyping services

Alumni of 22 companies have raised 4M+ € capital and generated 2M+ € revenue

Founded in 2012

By Swedbank, Tallinn University of Technology and Tallinn Science Park Tehnopol

Focus areas

- Electronics
- Mechatronics
- Greentech
- ICT *

* We fund software projects that have complex algorithms

Results

- 9 batches funded
- 1000+ ideas collected
- 100+ 1:1 coaching sessions
- 22 start-ups funded
- 250'000€ given out

Swedbank and Tallinn University of Technology have given us money for funding start-ups. Tehnopol provides the business coaching service. **We seek for additional partners for 2016-2019.**

Contact

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Our proven validation model funds new ventures 3-4x year



We provide the funded teams with up to 12 months of incubation services in Tehnopol Startup Incubator, access to Mektory prototyping facilities, legal, PR and marketing and fundraising support.

Alumni:

- Lingvist.io – Learn a new language in 200 hours, raised 1M € in 1 year
- Flydog – Sea monitoring buoys for tough conditions, revenue 0.5M+ €
- Shakaon.net – World's smallest portable weather station, revenue 0.1M+ €
- Prismattery – Battery pack and control system, raised 0.1M+ €
- Qminder – Smart remote queue management system, raised 0.1M+ €
- Secured3D – 3D printing protection system, raised 0.1M+ €
- Globalreader – Production line performance monitoring, raised 0.1M+ €
- Smart Load Solutions – Cloud-based electricity optimization, raised 0.1M+ €
- Bit by Bit – Game for teaching kids to program
- Heelosophy – Custom insoles to take the pain off from wearing high heels
- And many others...

Our value proposal to our partners

Marketing and branding

- ✓ CSR program to market your company as a supporter of entrepreneurship
- ✓ Brand visibility in media (media events, quotes in press releases, TV interviews) and start-up ecosystem (events, business model contests)
- ✓ Branded funding round: sourcing business ideas based on partner's terms

Screening new investments

- ✓ Seat in pre-evaluation committee in selected focus area (category)
- ✓ Strong pre-screening process - investment suggestions by Tehnopol coaches
- ✓ Possibility to invest into attractive ideas/teams/people in selected focus area
- ✓ Branded funding round: sourcing business ideas based on partner's terms

New business

- ✓ Access to all applied ideas/teams
- ✓ Making exclusive offers to all/funded teams