

SCIENCE PARK TEHNOPOL MARKETING PACKAGES

TEHNOPOL'S MARKETING CHANNELS

WEBPAGE

www.tehnopol.ee categories news/events

INDOOR-TV

(6 buildings, 14 TV-s) option to share your notice on the news section/show notice as a full-screen ad (JPG, PNG, or video 1920x1080 resolution)

NEWSLETTER

Once a week EST and ENG versions, subscribers ca 1900

FLYERS AND POSTERS

Per 1 event, different buildings in Tehnopol's campus' designated areas (magnetic boards)

**Package
1-time ad**

50€+VAT

(web, newsletter, flyers+poster, notice and ad in indoor-TV)
Publishing 1 ad in every channel during 1 week

**Package
1 year**

100€+VAT

(web, newsletter, flyers+poster, notice and ad in indoor-TV)
Publishing up to 4 ads in every channel during 1 year

**Package
indoor TV ad**

50€+VAT/per week

(up to 10" long full-screen clip during 1 week)

**Package
logowall in Startup
Incubator**

500€+VAT/per year

(your logo on the glass wall + „Package 1 year“)

SPONSORSHIP AGREEMENT INCLUDES

400€
+VAT/per
month

Startup Incubator's kitchen
(Startup Incubator, Mäealuse 2/1)

250€
+VAT/per
month

4-seat meeting room
(Startup Incubator, Mäealuse 2/1)

250€
+VAT/per
month

8-seat meeting room
(Startup Incubator, Mäealuse 2/1)

250€
+VAT/per
month

10-seat meeting room Ceres
(Akadeemia tee 21/1)

SPONSORSHIP AGREEMENT INCLUDES

- Naming the room after your company
- Designing the room by your brand (labels, logos, POS materials etc)
- Special price for all Tehnopol's events
- Using Startup Incubator's **meeting rooms** for **free**
- Possibility to **organize co-events**
- **Company's logo** on Startup Incubator's logowall
- Adding your company's details on Tehnopol's webpage under „Companies“ section
- „**Package 1 year**“ (web, newsletter, flyers+ poster, notice and ad in indoor-TV)

NB! According to your company's campaign content and budget, we are opened for customized marketing solutions in our channels.

SCIENCE PARK TEHNOPOL'S TARGET AUDIENCE IS

about **200** technology companies,
about **3 300** employees



3500 bookings of the seminar rooms

about **16 000** university students
students, residents and employees of



100 Tehnopol's events per year with **1700**
participants (startup community, entrepreneurs
and experts)

Mustamäe, Nõmme, and Õismäe using the
services in the campus (gym, cafes, carwash etc)



100 international delegations per year