**Information on the processing of personal data in accordance with the General Data Protection Regulation (EU/679/2016)**

This is a joint privacy policy statement (hereinafter “Privacy Policy”) by:

Hub Innovazione Trentino – Fondazione, with registered office in PIAZZA GIANANTONIO MANCI, n. 17, 38123 TRENTO (IT).

Business Oulu, with registered office in TORIKATU 10 A, 90100, OULUN (FI).

Dansk Design Centre, with registered office in BRYGHUSPLADSEN 8, 2, 1473, KOBENHAVN K (DK).

Espaitec, with registered office in AVDA SOS BANYAT CAMPUS UNIVERSITAR CASTELLO PL, 12006, CASTELLON DE LA PLANA CASTELLO, (ES).

Lithuanian Innovation Centre, with registered office in T. Sevcenkos 13, LT-03223, VILNIUS (LT).

Steinbeis Innovation GGMBH, with registered office in WILLI BLEICHER STRASSE 19, 70174, STUTTGART (DE).

Tehnopol Tallinn, with registered office in TEADUSPARAGI 6/1, 12618, TALLINN (EE).

acting as Joint Data Controllers (hereinafter “Controllers”) of your personal data pursuant to Article 26 of the General Data Protection Regulation (hereinafter “GDPR”).

This Privacy policy confirms that we jointly determine the purposes and means of processing of Your personal data relating to the action entitled “Design-driven Open Innovation Challenge for 200 SMEs” financed under the Horizon 2020 Programme for research and innovation under Grant Agreement number 824212 (hereinafter “200SMEchallenge”).

The Controllersherein provide information on the processing of personal data of persons which take part to project 200SMEchallenge. The present Privacy Policy also informs You of the essence of the arrangement between the Controllers, and provides you with transparency as to how we will process your personal data for the purposes described herein. This Privacy Policy supplements any other privacy notices each of us may separately issue or may have separately issued in the past to You.

The processing of personal data is based on principles of correctness, lawfulness and transparency. Personal data are collected for specific, explicit and legitimate purposes and are also adequate, relevant and limited to what is necessary with respect to the purpose for which they are collected and processed.

Personal data will be updated periodically in accordance with the purposes for which they are processed and they will be stored in such a way as to allow identification of data subjects for a period of time not exceeding the achievement of the purposes for which the data are processed and in such a way as to guarantee adequate security.

**Contact details of the Data Protection Officer**. Please note that the Controllers have designated, pursuant to art. 37 of the Regulation the person responsible for the protection of personal data (Data Protection Officer - "DPO") who can be contacted through the following channels: Hub Innovazione Trentino Fondazione, Piazza Manci, n. 17, 38123 Trento - [privacy@trentinoinnovation.eu](mailto:privacy@trentinoinnovation.eu).

**Type of data processed**. The following data categories that you provided will be processes: name, surname, email address, affiliation (name of company), job position, mobile telephone number, landline telephone number.

**Purpose and legal basis of the processing.** The personal data You provide – as identified or identifiable individual – are processed by the Controllers to carry out the procedure and, in particular, for the purpose of complying with their contractual obligations deriving or connected to 200SMEchallenge. Project 200SMEchallenge seeks to build capacity in innovation agencies with regards to adopting initiatives to support innovation in SMEs – Small and Medium-Sized Enterprises, especially by means of benefiting from User Centered Design. The Project will allow company representatives, design professionals and students to take part to a 2-day event on User Centered Design (hereinafter “UX Challenge”). In order to do that, Partners need to collect and treat personal data from representative persons from companies applying to the UX Challenge. Such data will be utilized to manage the participation of persons and companies in the UX Challenge. Non-personal data and information regarding previous experience of both persons and companies about user-centered design methodologies will also be collected and utilized, anonymously, for research purposes. In accordance with such purposes, the Controllers will exclusively process personal data listed in the present Privacy Policy.

**Mandatory or voluntary communication of data and possible consequences of a failure to provide it**. Concerning the purposes referred to in the previous point, there is no obligation to provide data, but if they are not provided, participation in UX Challenge will not be possible. As for any other purposes, the provision of personal data is optional and the processing will take place only with your consent as a data subject.

**Processing methods, automated decision-making processes and data retention times.** The processing of your personal data is carried out by means of information technologies, although potential processing in paper form are not excluded. Personal data are processed using appropriate measures to guarantee confidentiality, prevent loss, illicit and incorrect use and prevent access by unauthorized third parties. No automated decision-making processes are used to process your personal data. Your personal data, collected through a registration form, will be stored for the time necessary to fulfill the purposes listed above, except for any optional express consent granted separately. The Controllers will comply with any legislation requiring longer retention time.

**Communication, location of servers, dissemination and transfer of data to third countries or international organizations.** In order to manage project 200SMEchallenge, the Controllers might need to avail themselves of third parties with whom they collaborate and which are identified as Data Processors. Such third parties might be consultants, professionals, as well as service providers supporting the management and maintenance of the infrastructure that allows the registration and management of the UX Challenge. Should it be necessary, personal data might be communicated to public entities at local, national and/or European level. Your personal data will be stored on servers located within the European Union or managed by companies that comply with the GDPR requirements, guaranteeing the processing of personal data in line with European security standards. Your personal data will not be transferred to third countries or international organizations outside the EU.

**Rights of the interested party and complaint to the Data Protection Authority.** You may at any time exercise the rights provided for by articles 15 to 22 of the GDPR, such as:

1. obtaining confirmation as to whether or not personal data concerning You is being processed;
2. obtaining access to your personal data and to the information set out in Article 15 of the Regulation;
3. obtaining the rectification of the inaccurate personal data that concern You without undue delay or the supplementing of incomplete personal data;
4. obtaining the erasure of the personal data that concern You without undue delay;
5. obtaining the restriction of processing the personal data that concern You;
6. being informed of any rectifications or erasures or restrictions of processing in relation to the personal data that concern You;
7. receiving in a structured, commonly used and machine-readable format the personal data that concern You;
8. objecting at any time, on grounds associated with your specific situation, to the processing of the personal data that concern you.
9. The above is without prejudice to your right to withdraw at any time whatsoever consent to data processing You might have granted.

To exercise the rights provided by the law, including the withdrawal of your consent, You can contact the Controllers by phone at +39 0461.314057 or by email at [privacy@trentinoinnovation.eu](mailto:privacy@trentinoinnovation.eu). Should You consider that the processing of your data infringes the GDPR, You may in any event lodge a complaint before the Data Protection Authority of the Member State of your habitual residence, place of work or place of the alleged infringement.