

2020

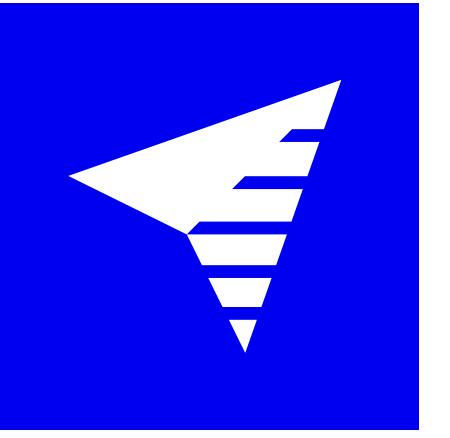
Accelerate Estonia

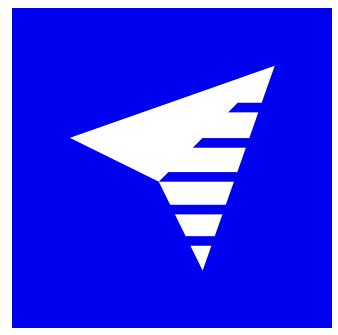
Brand Update

Hmmm Creative Studio

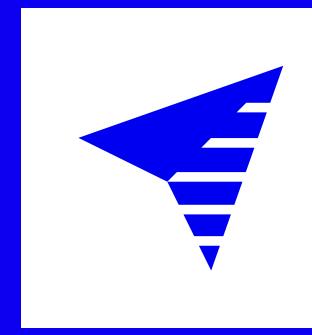
Identity

Paving the way
for global public
sector innovations





AccelerateEstonia



AccelerateEstonia

Typeface

Inter

Sleekly crafted for screens

Beautiful 'a' :-)

Open-source

Extensive family and glyphs

Public sector
implies public
access

Available on Google Fonts

Inter

international

R 0
G 0
B 240
0000F0

C 100
M 62
Y 0
K 0

Black

White

R 194
G 244
B 255
C2E0FF

C 25
M 5
Y 0
K 0

R 204
G 211
B 255
CCD3FF

C 25
M 20
Y 0
K 0

R 209
G 249
B 109
D1F9C7

C 25
M 0
Y 40
K 0

R 252
G 236
B 176
FCECB0

C 0
M 5
Y 37
K 0

Dream.

Innovate.

Accelerate.

Branding

Simple grid layouts

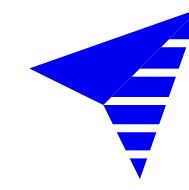
Animation focused

Quick to generate



Accelerate Digital Mobility Services





Accelerate Green Tech



Digital Information Warfare

When truth is not considered fact
but belief, our identities become
vulnerable to manipulation

Digital Information Warfare



When truth is not considered fact
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FINDING

New ways to
Educate



A photograph of a wind turbine's blades against a blue gradient background. The blades are light-colored and appear to be in motion. The background transitions from dark blue at the top to light blue at the bottom.

SÜGIS 2020

Kuhu suunas pöördub Eesti energeetika ja keskkond



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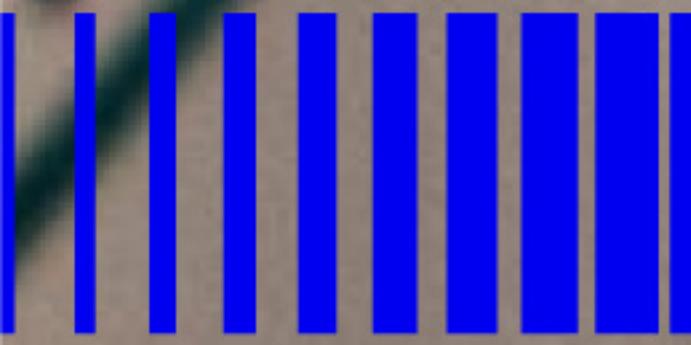
SÜGIS 2020

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Screen Titile



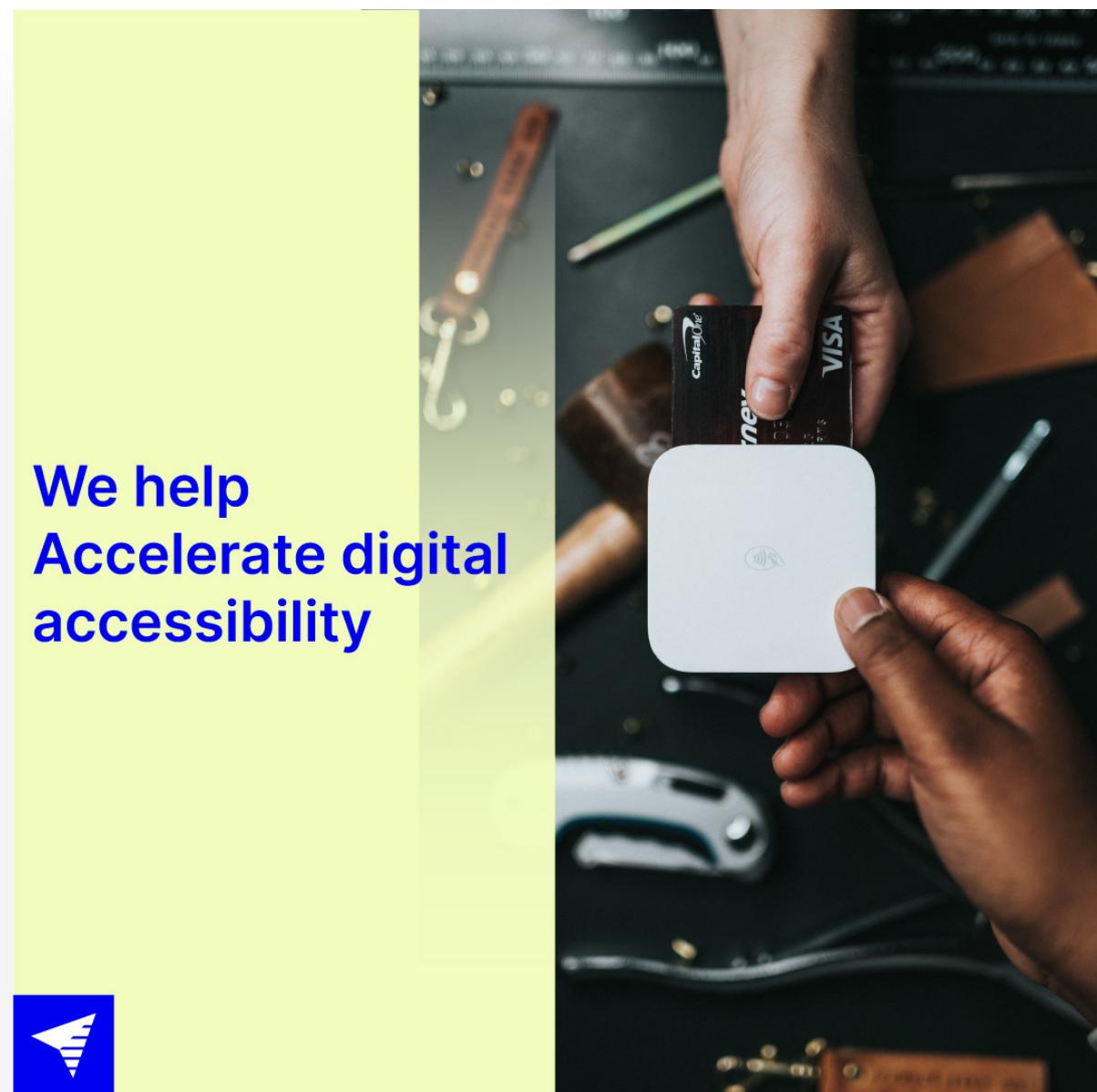
Mikk Vainik

Leader of the Public Underworld



GAN

Social Media



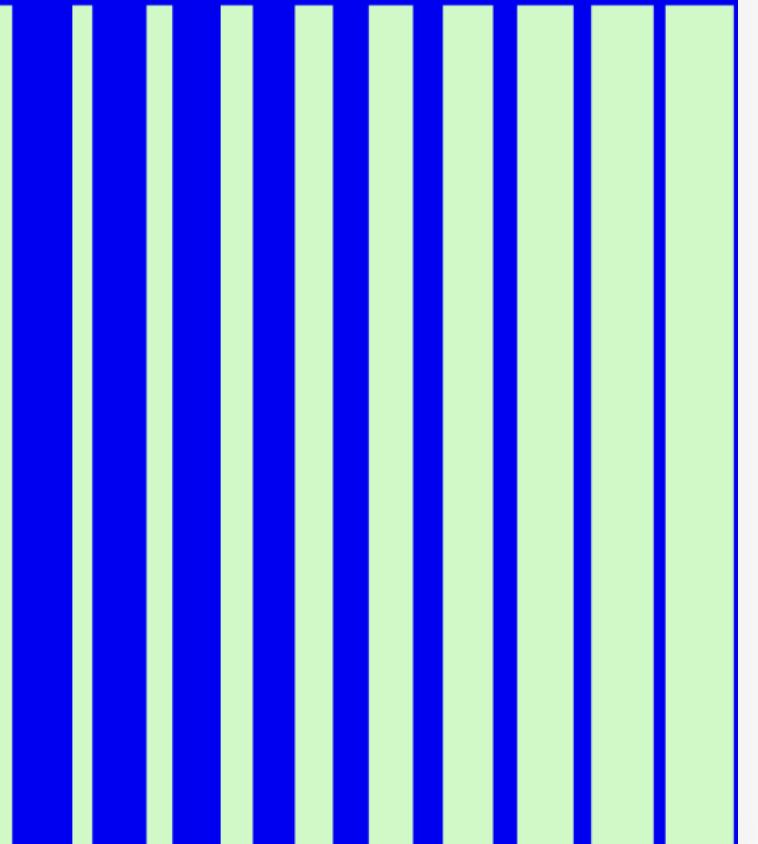
What's next for biomedicine?

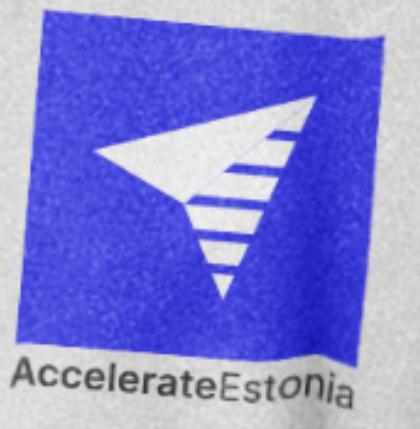


AccelerateEstonia

Dream.
Accelerate.
Innovate.

We bring together ambitious founders with a view to joining forces with the public sector. We change the game. We construct the future.





AccelerateEstonia

